

[illegible]

Newly drafted Claims 20-29 are within the scope of the original invention and do not add any new subject matter.

If the Examiner believes that a telephone interview will help further the prosecution of this case, he is respectfully requested to contact the undersigned attorney at the listed telephone number.

Very truly yours,

## PRICE AND GESS

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**VERSION WITH MARKINGS TO SHOW CHANGES MADE**

The claims have been amended as follows:

14. (Amended) The image display device of [one of Claims, 1, 2, 3, 4, 5, and 13]

Claim 1,

wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when the predetermined sub-field period has a smaller luminance weight than a predetermined value.

15. (Amended) The image display device of [one of Claims, 1, 2, 3, 4, 5, and 13]

Claim 1,

wherein the image changing unit changes the part of the sub-field image data or the sub-field image data, only when an amount of power required to drive the first electrode is greater than a predetermined value.

New Claims 20-29 have been added.

# *PRICE AND GESS*

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## **PRELIMINARY AMENDMENT**

**Inventor(s):**

**Kazuhiro Yamada et al.**

**Title:**

**GRAY-SCALE IMAGE DISPLAY DEVICE  
THAT CAN REDUCE POWER  
CONSUMPTION WHEN WRITING DATA**

**Attorney's**

**Docket No.:**

**NAK1-BO60**

**EXPRESS MAIL LABEL NO. EL 852659002 US**

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